

# RYAN ADAMS

## INTEGRATED PRODUCER

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Website: producerryan.com

## PROFILE

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I am an experienced integrated producer who thrives on teaming with creatives, analysts, technologists, planners, and clients to create engaging and disruptive advertising experiences.

## EXPERIENCE

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### Deutsch

SAATCHI & SAATCHI



### FREELANCE

- Deutsch: Volkswagen (website)
- Saatchi & Saatchi: Toyota (website-discovery phase)
- Victors & Spoils: Local Motors (video), Tufts University (web)
- Amelie Company: Colorado Department of Transportation (long form video, animation)
- HLK: SCL Health (broadcast TV, radio, web video)

### FULL TIME

- EVB: JCPenney (web video, social experience), Kraft (web)
- Wieden + Kennedy: Coke (web, mobile), Procter & Gamble (rich media)
- Crispin Porter + Bogusky: Microsoft (rich media), Kraft (experiential), Domino's (web)



Wieden  
Kennedy<sup>+</sup>



### CLIENT SIDE

- RateWise Mortgage: Director of Marketing
- The Gates Corporation: Digital Marketing Manager
- PBS& J Engineering: Public Information Specialist

## SKILLS

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- Microsoft Office Suite
- Gmail and Drive Cloud
- Adobe Creative Suite
- WordPress
- JIRA
- MailChimp

## EDUCATION

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BA COMMUNICATIONS

University of Nevada, Las Vegas